



CELEBRATING 50 YEARS OF KINETIC

KEL:SH:SE

Date: 10 May 2022

To,  
The Manager-Corporate Relations Department  
BSE Limited  
1<sup>st</sup> Floor, P J Towers  
Fort, Mumbai- 400 001.  
BSE Scrip Code: 500240

Subject: **Press Release**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of a Press Release. The Press Release is self-explanatory.

This is for your information please.

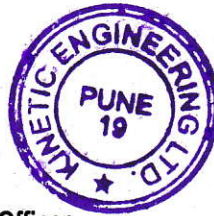
Kindly acknowledge receipt.

Thanking You,

Yours faithfully,  
For Kinetic Engineering Limited

A handwritten signature in blue ink that reads 'Chaitanya'.

**Chaitanya Mundra**  
Company Secretary and Compliance Officer  
Membership No. ACS 57832



## KINETIC ENGINEERING LTD

HEAD OFFICE:  
Kinetic Innovation Park  
D-1 Block, 18/2 MIDC, Chinchwad,  
Pune, Maharashtra 411019, India

FACTORY:  
Kinetic Manufacturing Plant  
Nagar-Daund Road,  
Ahmednagar 414001, India

CONTACT:  
+91 20 66142049  
www.KineticIndia.com  
CIN:L35912MH1970PLC014819





### Press Release

#### **Kinetic Engineering approves conversion of loan by the Managing Director into equity**

Sets base price at Rs. 92.5 for the conversion, 60% higher than last years conversion price of Rs. 35  
Management conveys confidence in the future

The Board of Kinetic Engineering Ltd, KEL, which recently celebrated its 50<sup>th</sup> anniversary, in its board meeting today, approved conversion of personal loan given by its Managing Director to the company, into equity shares. Mr Ajinkya Firodia, MD, KEL had given an unsecured interest free personal loan to the tune of Rs 6 crores to the company in 2016 for its various working capital & capex requirements for upcoming business. The company has since been steadily improving its performance and the company has now turned around and has been posting net profit for the past 4 quarters. The company had applied to BSE for permission to convert loan by the Managing Director into equity and pursuant to the permission received last year, the company had allotted 293569 shares on conversion of loan into equity. The last allotment was done at Rs 35 per share in February 2021 in accordance with the BSE rules. The company's share price has also steadily risen from 40.05 on 31st March 2021 to Rs 81.20 on 10th May 2022. The board of the company in its meeting held today, approved allotment of a further 293569 no of shares converting the balance of loan into equity, at a share price of Rs 92.50 per share.

Expressing satisfaction on further allotment, Mr Ajinkya Firodia said, "I am very proud to announce that Kinetic has turned around its operations and successfully established itself as a credible auto component player. We have managed this transformation through dedicated efforts to supply quality transmission components and assemblies to our prestigious customers including the likes of American Axle, Renault Nissan, Magna Powertrain, Mahindra, Ashok Leyland, Carraro and many others. The efforts of our team have succeeded in backward integration into forging and making a 50% export oriented business which poises the company strongly for the future. The promoters have always been supportive of the company and this tranche of allotment, even though at a substantially higher price than earlier, further affirms the faith and confidence I have in the bright future of the company and its management. The company has been posting net profit for the past 4 quarters and expects to end the year on a positive note."

"The company has recently forayed into products for EVs by launching rigid axles for electric 3Ws and also for gear box for electric 2W. It is also in discussion with several other customers for axles for larger vehicles and is quite bullish about the potential of the new products as they are very complimentary to its current product portfolio or gears, gear boxes and shafts for automotive applications. This equity infusion further strengthens the company's position to exploit the upcoming opportunities in the EV space", Mr Firodia said.

#### **About Kinetic Engineering Limited**

Kinetic Engineering Limited is the flagship company of the Kinetic Group with five decades of manufacturing experience. The Pune based company, which has been in the industry for over five decades, has been a pioneer in the automotive industry. The company's manufacturing unit in Ahmednagar is spread over 70 acres and has over 800 employees, 32 manufacturing sheds and more than 400 machines. All of KEL's products are IATF 16949 certified. The company, which is headquartered in Pune manufactures about 100 different auto components and stands by its vision of 'Kinetic in every automobile'. KEL's esteemed customer list includes Renault, American Axle, TATA Motors, Mahindra & Mahindra, Ashok Leyland, Magna Powertrain, Bombardier Recreational products, and many others. It has over 1000 employees at its large manufacturing plant in Ahmednagar, while



its corporate office is based in Chinchwad, Pune. Kinetic Engineering Limited stock is quoted on the BSE: 500240.

**For Media Queries**

Arzoo Alamin | +91 8806067092 | [arzoo.alamin@motoroyale.in](mailto:arzoo.alamin@motoroyale.in)

Niva Mohanty | +91 9916398995 | [niva@milestones.in](mailto:niva@milestones.in)

Abhishek Deb Roy | +91 7507222334 | [abhishek@milestones.in](mailto:abhishek@milestones.in)

