



**CELEBRATING 50 YEARS OF KINETIC**

**KEL:SH:SE:**

**Date: 17<sup>th</sup> October, 2025**

To  
The Manager - Corporate Relationship Department  
BSE Limited, 1<sup>st</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Fort, Mumbai- 400 001  
Maharashtra, India

Scrip Code: BSE-500240

**Subject: Press Release**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of a Press Release - **Kinetic Watts & Volts Limited Inaugurates India's First Showroom in Pune, Maharashtra**

This is for your information and records.

Thanking you.

Yours faithfully,

**For Kinetic Engineering Limited**

---

**Chaitanya Mundra**  
Company Secretary and Compliance Officer

## **KINETIC ENGINEERING LTD**

**Registered Address:**  
D1 Block, Plot No.18/2,  
Chinchwad, Pune  
Maharashtra India 411019

**Factory Address:**  
Kinetic Manufacturing Plant  
Nagar-Daund Road, Ahmednagar  
Maharashtra India 414001

**Contact:** +91 2066142049  
**Email ID:** kelinvestors@kineticindia.com  
**Website:** www.kineticindia.com  
**CIN:** L35912MH1970PLC014819

## Kinetic Watts & Volts Inaugurates India's First Showroom in Pune, Maharashtra

- *Kinetic Watts & Volts Ltd. inaugurates its first exclusive 3S (Sales, Service, and Spares) facility in India, marking a key milestone in its EV journey and the beginning of Kinetic's nationwide dealership expansion.*
- *The launch underscores Kinetic's 50-year legacy and its renewed mission to make electric mobility accessible, aspirational, and proudly Indian.*

**Pune, Maharashtra, 16<sup>th</sup> October 2025:** Kinetic Watts & Volts Ltd., the electric vehicle arm of the legendary Kinetic Group, proudly announced the opening of its first-ever exclusive dealership in India, inaugurated in Pune, Maharashtra. This landmark 3S (Sales, Service, and Spares) facility marks a major milestone in the company's EV journey and sets the stage for a new era of sustainable mobility and customer engagement.

Located at Shop No. 2, Lane No. 11, Vishrantwadi Airport Road, Tingre Nagar, Pune – 411006, the dealership is owned and operated by Mr. Ravindra Sharad Bhelke. Spanning 1,400 sq. ft., the new showroom embodies Kinetic's vision of merging its 50-year legacy with modern design and technology. The space has been created to offer a premium and customer-centric experience, reflecting Kinetic's commitment to innovation, trust, and accessibility. Adding to its strength, 'Kinetic Lab' a dedicated service facility at S. No. 90, Behind Tirupati Regalia 2, Anand Park, Dhanori, Pune – 411015, spreads across 1,050 sq. ft. This state-of-the-art service setup ensures comprehensive after-sales support, providing customers with seamless ownership and dependable service standards.

Speaking on the occasion, **Ajinkya Firodia, Vice Chairman & Managing Director, Kinetic Watts & Volts Ltd.**, said, *"This is a proud and defining moment for Kinetic as we inaugurate our first exclusive EV showroom in India. Pune has always been special to us, it's where our legacy began and now, where our EV journey takes shape. This launch represents not just a retail milestone, but the beginning of a new chapter in accessible, aspirational, and sustainable electric mobility for India."*

Strategically located in a high-footfall and easily accessible area, the new dealership is poised to become a hub for EV enthusiasts, offering customers an opportunity to experience Kinetic's evolving electric scooter range in an environment that reflects the brand's renewed focus on innovation, reliability, and sustainability. With this milestone, Kinetic Watts & Volts Ltd. officially begins its national retail expansion, with several new dealerships scheduled to open across key cities in the coming months.

Adding his perspective, **Mr. Ravindra Bhelke, Dealer Principle, Kinetic EV Vishrantwadi** said, *"Becoming the first Kinetic EV dealer in India is both an honour and a responsibility. I have grown up seeing the trust people have in the Kinetic name, and now I am proud to bring its electric future to Pune. With this showroom and our dedicated service centre, our goal is to give every customer a premium, transparent and reliable experience, whether they are buying their first EV or upgrading from a traditional scooter."*

The new Kinetic EV range reimagines the iconic Kinetic DX as a modern, practical, and family-friendly electric scooter, combining timeless design with advanced EV technology. Built with a strong metal body, spacious floorboard, and segment-leading 37-litre under-seat storage, it's engineered for today's urban lifestyle while retaining the nostalgic DNA of the original.

The line-up includes two variants - Kinetic DX and Kinetic ZX (formerly DX+), both powered by a robust 2.6 kWh Range-X LFP battery offering up to four times longer life compared to NMC-based scooters, ensuring superior safety and reliability. Key features include K-Coast regenerative braking, reverse assist, and hill-hold assist, along with three ride modes: Range, Power, and Turbo.

The ZX variant adds smart connectivity via the Telekinetic app, featuring real-time ride data, geo-fencing, intruder alerts, and "Find My Kinetic" tracking. The scooter also features My Kiney Voice Alerts, giving the vehicle a friendly persona that greets riders, provides safety prompts, and even wishes them on their birthday. A Kinetic Assist switch enables instant CRM connect, while Bluetooth functions such as music and voice navigation enhance convenience.

The Kinetic DX is priced at ₹1,11,499 and the Kinetic ZX (formerly DX+) at ₹1,17,499 (both ex-showroom, Pune). The ZX is available in five colours - Red, Blue, White, Silver, and Black, while the DX is offered in Silver and Black. For more information, visit [www.kineticEV.in](http://www.kineticEV.in).

**About Kinetic Watts & Volts Ltd.**

Established in September 2022, Kinetic Watts & Volts Ltd. (KWV) is the dedicated electric vehicle (EV) manufacturing subsidiary of Kinetic Engineering Ltd., led by Ajinkya Firodia. Building on Kinetic's iconic legacy in India's automotive industry, KWV is committed to creating innovative, reliable, and sustainable EV solutions. With a state-of-the-art manufacturing facility spanning 87,000 sq. ft., KWV combines scalable and eco-friendly production with cutting-edge automation and quality systems, reflecting its mission to deliver safe, high-performance, and truly Made-in-India EV products that redefine urban mobility.

**About Kinetic India**

Kinetic India is a pioneer in India's automotive industry, best known for introducing the iconic Kinetic Luna and Kinetic DX. These legendary models redefined urban mobility for an entire generation, making Kinetic synonymous with innovation and trust. Founded over five decades ago by the visionary Late Mr. H.K. Firodia and led today by Padmashri Dr. Arun Firodia, the Kinetic Group has consistently set benchmarks in engineering excellence through its flagship, Kinetic Engineering Limited. Continuing its rich legacy, Kinetic now drives the future of mobility with cutting-edge solutions in the automotive and EV sectors. **Kinetic Engineering Limited is listed on the Bombay Stock Exchange (BSE: 500240).**