

A BLESSED BEGINNING: THE FIRST KINETIC DX DELIVERED TO DAGDUSHETH GANPATI

Some days' stay etched in the heart long after they pass. For Kinetic Watts & Volts Ltd., 21st November 2025 became one such unforgettable day — a moment where emotion, heritage and purpose came together in the most meaningful way.

On this special morning, we delivered the very first Kinetic DX electric scooter to the revered Shrimant Dagdusheth Halwai Ganpati Temple in Pune. The delivery wasn't just the start of a product journey; it became a symbolic blessing, a gesture of gratitude to the city that has been the cradle of Kinetic's legacy for decades.

(Continued below)



HONOURING TRADITION AT PUNE'S BELOVED DAGDUSHETH TEMPLE

A TIMELESS SYMBOL OF DEVOTION AND HOPE



A BLESSING FOR BEGINNINGS

The Dagdusheth Temple, standing strong since 1893, has always been a place where people come together in faith, hope and devotion. Handing over the first DX here felt deeply personal. As the scooter received blessings amidst chants and prayers, it reminded us of our own journey, shaped by Pune, supported by its people, and rooted in a legacy that has touched millions.

For generations, the Kinetic DX has been a part of everyday life, a companion on family rides, a symbol of independence, a trusted name that carried emotions as much as it carried people. Reviving this iconic name in its new electric form has been a labour of love. Watching it receive blessings at Dagdusheth felt like witnessing the rebirth of a memory that India still holds close.

The moment was filled with pride, nostalgia and heartfelt connection.

The sight of the first Kinetic DX, adorned with flowers and placed before Lord Ganpati, carried a feeling we will always cherish - a sense of continuity, of a legacy gently stepping into the future with the blessings of its past. With this auspicious first delivery, the journey of the all-new Kinetic DX officially began as a renewed promise. A promise to honour the trust families placed in us, to carry forward the spirit of Pune, and to move into the future with purpose, pride and gratitude.

KINETIC WATTS & VOLTS UNVEILS INDIA'S LARGEST THREE-FLOOR EV SHOWROOM IN KOTHRUD



Kinetic Watts & Volts, the electric mobility division of the Kinetic Group, has inaugurated India's largest three-floor EV showroom in Kothrud, marking an important milestone in the brand's expansion in Pune. The launch reflects the company's renewed focus on electric mobility and its long-standing connection with the city where the Kinetic legacy began.

The new showroom stands out for its scale and design, offering a modern, organised space spread across three dedicated levels. It functions as a comprehensive 3S facility – Sales, Service and Spares – ensuring customers enjoy a complete and reliable EV ownership experience. With spacious display zones, comfortable consultation areas and an integrated service set-up, the space has been created to make the buying journey clear, transparent and hassle-free.

For the brand, strengthening its presence in Pune carries special importance. The city has been an integral part of Kinetic's history, from the early days of the Luna to its evolution into a trusted mobility name. Returning with a strong EV network reconnects with that foundation while preparing for the future.

At the inauguration, Ajinkya Firodia, Vice Chairman and Managing Director of Kinetic Watts & Volts, highlighted the significance of this development, noting that the Kothrud showroom reflects the brand's commitment to accessibility, service readiness and customer confidence. As EV adoption grows, dependable infrastructure and service support become essential, and this flagship outlet aims to set a new benchmark.

The three-floor layout allows the brand to engage better with diverse customers and families exploring their first EV, commuters seeking an alternative to fuel-powered vehicles and long-time Kinetic loyalists. The space is designed for interaction, guidance and decision-making at a comfortable pace.

With Pune emerging as a key market for electric two-wheelers, the opening reinforces the city's growing role in India's sustainable mobility movement. It reflects Kinetic's broader vision of building a strong, service-backed EV ecosystem across major cities, where customers can access sales support, servicing and spares under one roof.

DRIVING INNOVATION FROM WITHIN *Nalin Pant's JOURNEY AT KINETIC*



At Kinetic, the strength of our journey lies in the people who quietly work behind the scenes to make innovation real. This month, we are proud to recognise Nalin Pant, Application Engineer at Kinetic Communications Limited, as our 'Member of the Month' a professional whose dedication, curiosity and integrity truly reflect the spirit of the Kinetic Group.

He plays a critical role in the development of software for the Kinetic DX and DX+ platforms. His work sits at the heart of vehicle intelligence, designing, building and refining the software that powers performance, efficiency and reliability. Along with his team, he develops programmes that are rigorously tested both on vehicles and in controlled laboratory environments. Using real-world and test data, he continuously optimises the software to ensure that every improvement translates into a better riding experience. What truly sets Nalin apart is his deep commitment to the end user. While his role demands high technical expertise, his mindset remains anchored in empathy. He actively seeks customer feedback and

should feel intuitive. For Nalin, software is not just about code; it is about creating seamless, human-friendly experiences. Many of the thoughtful features in Kinetic's electric platforms exist because they are built with the rider's perspective at the centre. Nalin has been part of the Kinetic family for over two years, and his journey has been nothing short of inspiring. When he first joined, there were doubts, even from close colleagues, about whether he would thrive in such a demanding, technology-driven role. Rather than being discouraged, Nalin allowed his work to speak for him. Through consistency, focus and a strong work ethic, he proved what quiet determination can achieve.

In the early phases of the Kinetic DX project, Nalin took on responsibilities that extended beyond boundaries. He worked closely with international suppliers, including coordinating with China-based partners for motor controller development. He actively contributed to application-level research and collaborated across teams to solve complex technical challenges. His colleagues describe him as honest, supportive, hardworking, highly skilled and deeply creative, a dependable team player who lifts those around him.

Beyond his technical expertise, Nalin brings infectious energy to the workplace. He is known for his clarity in reporting, structured thinking and positive approach to problem-solving. To his team and to the wider Kinetic Group, he is not just a strong performer, he is a true asset.

HONOURING CHILDHOOD MEMORIES

HOW THE KINETIC DX BECAME A GENERATION'S FIRST RIDE



As India celebrates Children's Day this November, it becomes a fitting moment for Kinetic to look back at a vehicle that shaped the early years of millions of people across the country: the original Kinetic DX. Long before it became an icon, the DX quietly entered Indian households and went on to become a defining part of childhood for an entire generation.

For many who grew up in the 1990s and early 2000s, the Kinetic DX represents more than a scooter. It reflects a time when everyday life moved at a gentler pace, and when family moments were often created on two wheels. Fathers dropping their children off at school, grandfathers taking them for early morning temple visits, weekend outings squeezed onto one scooter, these experiences built a shared cultural memory that still lives on.

The Kinetic DX became the unofficial "family scooter" in countless homes. Its presence was so constant that it naturally wove itself into childhood routines. Schoolbags stacked on the footboard, children standing in front and pretending to "help" steer, siblings waiting for their turn to ride to the corner market, these moments, though simple, formed some of the earliest feelings of comfort and belonging.

What makes these memories especially heartfelt today is how universally relatable they are. Whether someone lived in a small town or a large city, the DX created similar stories everywhere. It was trusted, familiar and dependable — qualities that made parents feel secure and made children feel excited. Over time, it became not just a mode of transport but a symbol of family life during an era that now feels distant, yet deeply cherished.

As these children grew older, the stories grew with them. Many still recall the sound of the DX starting in the morning, the feeling of holding onto a parent on a cool evening, or the pride of being allowed to sit in the front. Even today, it is common to hear adults smile and say, "I grew up on a Kinetic." The connection is emotional, authentic, and widely shared.

This Children's Day, as Kinetic introduces the new electric DX to a new generation, it is impossible not to acknowledge the legacy that came before it. The original DX was more than a product; it was a part of India's collective childhood. And as the brand moves forward, that spirit of togetherness, familiarity and family memory remains at the heart of its story.

NEW JOINEES



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MONTHLY BIRTHDAYS



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