

KINETIC WATTS & VOLTS ACCELERATES NATIONWIDE

EXPANSION WITH MULTIPLE EV SHOWROOM LAUNCHES



Kinetic Watts & Volts Ltd. (KVV) is rapidly expanding its footprint across India with a series of showroom launches. Over the past few months, the company has inaugurated dealerships across key markets including Ulhasnagar in Maharashtra, Vadodara and Surat in Gujarat, Indore in Madhya Pradesh, and a major expansion across Delhi NCR covering Gurugram, Noida, South Delhi, and Faridabad. In Pune, the home city of Kinetic, the company has now strengthened its presence with five showrooms located in Dapodi, Vishrantwadi, Kothrud, Hadapsar, and the newly launched Sinhagad Road dealership. This nationwide rollout reflects the company's strategy to build a strong retail and service ecosystem while bringing the legendary Kinetic trust closer to customers in both metro and emerging urban markets.

The showrooms showcase the all-new Kinetic DX EV range, a modern electric reimagination of the iconic Kinetic DX scooter that transformed Indian mobility in the 1990s. Designed for Indian families and daily commuters, the DX EV combines a durable metal body, advanced technology, and practical features tailored for everyday convenience. Speaking about the expansion, company leadership highlighted that the goal is not only to sell electric vehicles but to build long-term customer confidence through reliable products, accessible service networks, and strong dealer partnerships. With multiple launches completed across Western, Central, and Northern India, Kinetic Watts & Volts has formally begun its national rollout journey, positioning itself as a trusted legacy brand entering the next phase of India's electric mobility transformation.



Marking the festive spirit of Gudi Padwa, we have announced a special celebratory offer for customers. The scheme includes an extended 100,000 km battery warranty worth ₹8,999, along with exchange benefits and finance options starting at 5.99%, making it a great time to bring home a new electric ride. You can visit their nearest dealership to avail the festive offer.

FROM TSUNAMI TO LOVE THE NEXT CHAPTER OF KINETIC



There was a time when people wondered if we could really do this. Now, the sentiment has transformed into a powerful belief: “If Kinetic can’t do it, who will?” That trust has placed us among some of the biggest names in the market, and it is a responsibility we carry with pride. What makes this achievement even more special is the thoughtfulness behind our scooter. Every feature has been carefully designed, keeping the rider at the centre of the experience. It is not just smart; it feels right.

Our Vice Chairman often rides the scooter himself, and the reactions on the road say it all. Wherever the DX goes, it turns heads. People stop to ask about it, conversations begin effortlessly, and there is genuine admiration in their voices. Moments like these remind us that we have created something people connect with. Deliveries have begun, and seeing the scooter reach its riders is incredibly fulfilling. Because, beyond technology and innovation, what we are really witnessing is the return of something deeply emotional, people’s love for Kinetic.

Perhaps that is why calling this the Year of Love feels so natural. It is the love we have for what we build, the trust people place in us, and the shared belief that together, we are shaping the future. If the Year of the Tsunami showed our strength, the Year of Love reflects our hearts. And going by the journey so far, this love story has only just begun.

Last year, our Vice Chairman, Mr. Ajinkya Firodia, described 2025 as the “Year of the Tsunami”, a year that moved fast, challenged limits, and proved what Kinetic is capable of when we come together with purpose. We pushed boundaries, made bold moves, and achieved milestones that many companies take decades to reach. This year, he calls 2026 the “Year of Love.” And as this Valentine’s season reminds us, love is not just an emotion; it is commitment, trust, belief, and the quiet promise to keep showing up for what matters. Reflecting on the past year, he shared a thought that truly captures the Kinetic spirit: “What people do in one company over a lifetime, we have done in a single year.” That statement belongs to every member of the Kinetic family. It speaks of our collective strength, our unified vision, and the determination that drives us forward. Our work has been nothing short of incredible. With the launch of our electric scooter, Kinetic has shaken up the EV sector and sparked fresh conversations across the industry. Today, dealers look at us with renewed confidence, customers see us with admiration, and the country is watching our journey with interest.



PRECISION, PASSION AND PERFORMANCE CELEBRATING SAMPAT JADHAV MEMBER OF THE MONTH



At Kinetic, true excellence lies in the people who quietly power our progress every day. We are proud to recognise Sampat Jadhav, Technician, as our 'Member of the Month'; a team member whose dedication, resilience, and passion truly reflect the Kinetic spirit. Although he has been with the organisation for just one year, Sampat has already become a valuable member of the technical team. Known for his strong mechanical expertise, he is often the first point of contact when complex issues arise. From intricate diagnostics to resolving persistent mechanical challenges, Sampat approaches every task with patience, precision, and a solution-oriented mindset.

His ability to thoroughly analyse problems and deliver dependable fixes ensures that vehicles leaving our facility meet the highest standards of quality and performance.

Beyond his workshop responsibilities, Sampat also contributes actively to vehicle testing. Recently, he was part of the Kinetic DX EV testing team in Manali, where vehicles were evaluated in mountainous terrain and sub-zero temperatures. Testing electric vehicles in such extreme conditions presents unique challenges, but Sampat remained focused and committed despite the harsh weather. His efforts played an important role in completing these rigorous performance evaluations successfully. What makes his journey even more special is his personal connection to the Kinetic legacy. As a college student, Sampat rode the original Kinetic DX, a scooter that defined mobility for an entire generation. Today, working at Kinetic feels like continuing that story.

In his own time, he even restored several old Kinetic bikes found on the company premises, a reflection of his passion for the brand and pride in its heritage.

Sampat truly exemplifies commitment, craftsmanship, and the spirit of Kinetic.



NEW JOINEES



Mehek Sharma
Social Media, BIRTHDAY



Gaurav Gharami
Dy. Manager, KWV



Ankur Dattani
Marketing, KWV



Sandesh Temgar
Store, KWV



Avanish Pandey
Asst. Manager, KWV



Kailash Solanki
Service, KWV



Santosh Koli
Service, KWV



Rahul Samadhiya
R & D, KWV



Arulraj L
Executive, KWV



Suraj Gupta
Sr. Executive, KWV



Shekhar Chobhe
R & D, KWV



Gopal Patil
Service, KWV



Mohd. Imran Saifi
Sales & DD, KWV



Amol Dhamale
Store, KWV

MONTHLY BIRTHDAYS



Kapil Jagtap
Finance, KWV



Gulshan Verma
Purchase, KWV



Sachin Bhaiya
Marketing, KWV



Kamlesh Kondbhar
Finance, KWV



Sanjay Gadpayle
Sales, KWV



Rakesh Joshi
Vendor Development, KWV



Samiksha Ghebad
Quality Department, KWV



Somesh Dhumal
Audit, KEL



Komal Shinde
Finance, KEL



Samiket Wanedkar
Creative, BIRTHDAY



Amol Mahajan
Creative, BIRTHDAY