

VIEWERS' CHOICE AWARDS

A CELEBRATION OF TRUST, LEGACY, AND THE FUTURE

Winning the Viewers' Choice Award for the Best EV Scooter of the Year is a moment of immense pride for all of us at Kinetic. While awards are always special, this recognition means something deeper because it comes directly from the people who matter the most: our customers, supporters, and the countless individuals who have been part of the Kinetic journey over the decades.

For us, this award is not just a recognition of a product. It is a reminder that the Kinetic name continues to hold a special place in the hearts of Indians.

Generations have grown up with Kinetic. From the iconic Kinetic Honda and DX, which transformed personal mobility in India, to today's electric vehicles that are shaping the future of transportation, our journey has always been built on one simple principle: making mobility easier, smarter, and more accessible. What has been truly humbling during the launch of our new electric offerings is witnessing the overwhelming affection people still have for the brand.

Everywhere we go, we hear stories of first rides, family memories, daily commutes, and milestones that were experienced on a Kinetic. These stories remind us that Kinetic has never been just about vehicles; it has always been about people.

The Viewers' Choice Award is especially meaningful because it reflects this emotional connection. In a rapidly evolving EV market filled with new technologies and new players, consumers chose to place their trust in a brand they have known and loved for years. That trust is not something we take for granted.

As we continue our journey into the electric future, we remain committed to carrying forward the values that built Kinetic's legacy



while embracing innovation that meets the needs of modern riders. Our goal is not simply to build electric vehicles; it is to create products that inspire the same confidence, reliability, and affection that generations have associated with Kinetic.

This award belongs to every person who voted for us, supported us, and believed in our vision. It belongs to the families who have been part of the Kinetic story for decades and to the new generation that is choosing Kinetic as their partner in sustainable mobility. This recognition motivates us to keep pushing forward, creating products that honour our heritage while building the future of mobility.

After all these years, one thing remains unchanged: Kinetic is not just a brand. It is a relationship that continues to move generations forward.

KINETIC DX SHOWCASES ITS POTENTIAL AT EXCLUSIVE SOUTH INDIA MEDIA RIDE



KINETIC EV recently organized an exclusive media ride for the all-new KINETIC DX across South India, offering leading automotive journalists, influencers, and content creators an opportunity to experience the scooter firsthand. The event marked an important milestone in the journey of the KINETIC DX, bringing the product closer to key opinion leaders who play a significant role in shaping consumer perceptions within the automotive industry. The media ride was designed to showcase the KINETIC DX in real-world riding conditions, allowing participants to evaluate its performance, comfort, practicality, and technology across diverse road environments. From city streets to open stretches, the scooter demonstrated its ability to cater to the evolving mobility needs of modern riders while staying true to the legacy of the iconic Kinetic brand.

Throughout the experience, participants had the opportunity to interact closely with the product and engineering teams, gaining valuable insights into the design philosophy and development process behind the KINETIC DX. Discussions revolved around the brand's vision for electric mobility, customer expectations, and the role the DX is expected to play in accelerating EV adoption across the country.

One of the key talking points during the ride was the scooter's unique ability to blend nostalgia with innovation. Inspired by the legendary Kinetic scooters that became a household name for generations of Indian riders, the DX carries forward familiar design elements while integrating modern technology, enhanced performance, and contemporary convenience features. This combination resonated strongly with participants, many of whom appreciated the balance between heritage and future-focused mobility. The event also provided media representatives with a deeper understanding of KINETIC EV's long-term commitment to building products that are reliable, practical, and suited to Indian road conditions. Their firsthand riding experience enabled them to assess the scooter beyond specifications and understand the overall ownership proposition that Kinetic EV aims to deliver.

The South India media ride generated enthusiastic responses and positive conversations around the KINETIC DX, further strengthening the brand's presence in the region. As Kinetic EV continues to expand its footprint across India, initiatives like these play a crucial role in fostering engagement, building credibility, and showcasing the company's commitment to redefining mobility through innovation. The successful media ride stands as another step forward in KINETIC EV's mission to shape the future of electric transportation in India.

KINETIC EV STRENGTHENS

IT'S NATIONWIDE PRESENCE, WITH FIVE NEW SHOWROOM LAUNCHES

KINETIC EV continued its growth momentum in May with the successful inauguration of five new showrooms across key Indian markets, Gulbarga, Ahmedabad, Navi Mumbai, Bhubaneswar, and Gwalior. These launches reflect the brand's commitment to bringing innovative electric mobility solutions closer to customers while strengthening its retail and service network across the country.



The inauguration of these new dealerships marks an important milestone in KINETIC EV's expansion journey. As demand for electric vehicles continues to rise, the company remains focused on ensuring that customers have easy access to its products, after-sales support, and a superior ownership experience. Each showroom has been designed to offer customers an immersive introduction to the KINETIC EV range, enabling them to explore features, experience the vehicles firsthand, and receive expert guidance from trained dealership teams.

The launch in Gulbarga further strengthens KINETIC EV's presence in Karnataka, while Ahmedabad adds another strategic touchpoint in Gujarat, the market witnessing rapid EV adoption. In Maharashtra, the new Navi Mumbai showroom expands the brand's reach within one of India's most important urban mobility hubs, making KINETIC EV more accessible to daily commuters seeking smart and sustainable transportation options.

The inauguration of the Bhubaneswar dealership represents an important step towards expanding the brand's footprint in Eastern India. Similarly, the new showroom in Gwalior reinforces KINETIC EV's presence in Central India, creating new opportunities to engage with customers and support the growing shift towards electric mobility.

These showroom launches are the result of strong partnerships with local dealer entrepreneurs who share KINETIC EV's vision of accelerating India's electric mobility revolution. Their commitment and investment play a crucial role in delivering the brand promise to customers while building long-term trust within their communities.

With every new dealership opening, KINETIC EV moves closer to its goal of creating a robust nationwide network that supports customers at every stage of their EV journey. The addition of these five locations not only strengthens the brand's market presence but also reflects its continued dedication to making clean, efficient, and future-ready mobility solutions available to a larger audience across India.

FIRST KINETIC DX+ EV DELIVERED IN SOUTH INDIA: A LEGACY REIMAGINED

In a proud milestone for KINETIC EV, the first KINETIC DX+ electric scooter in South India was recently delivered to a customer in Bengaluru, marking the beginning of a new chapter in the brand's electric mobility journey. What makes this delivery particularly special is the customer's long-standing association with the Kinetic brand. A proud owner of a 40-year-old Kinetic scooter, he chose to continue his journey with the brand by embracing its latest innovation, the KINETIC DX+ EV. This transition beautifully reflects the trust and emotional connection that generations of customers have shared with Kinetic over the decades.



The handover was celebrated against the iconic backdrop of Bengaluru's Vidhan Soudha, symbolizing the meeting of heritage and progress. For the customer, the new KINETIC DX+ EV was more than just a new scooter; it was a continuation of a legacy that began four decades ago.

Designed with inspiration from the original Kinetic scooter, the DX+ EV carries forward many familiar design cues while incorporating modern technology and electric mobility features. Its retro-modern styling, all-metal body, and signature Kinetic elements pay homage to the brand's rich history while catering to the needs of today's riders.

The delivery also highlights KINETIC EV's growing presence in South India and the increasing acceptance of electric mobility among consumers. As the company continues to expand its dealership and service network across the country, milestones such as these reinforce the strong bond between the brand and its customers.

For KINETIC EV, this first delivery in South India is more than a sales achievement; it is a celebration of loyalty, trust, and the enduring spirit of innovation that has defined the Kinetic name for generations.

As India moves towards a more sustainable future, stories like these serve as a reminder that while technology may evolve, the relationships built over decades continue to drive the brand forward.

The first KINETIC DX+ EV delivery in South India stands as a testament to Kinetic's legacy and its exciting journey into the future of mobility. This milestone reflects the growing adoption of electric mobility in South India and KINETIC EV's expanding regional presence.

THE NUMBERS BEHIND THE SUCCESS

This month, we are proud to recognize Mr. Pratap Wagh from the Finance Department as our Member of the Month. With an inspiring journey spanning over 35 years at Kinetic Engineering Limited, Mr. Wagh's story is a testament to dedication, perseverance, and continuous growth.



He began his career with Kinetic as an Accounts Officer, driven by a passion for finance and a strong determination to succeed. Over the years, his commitment, hard work, and ability to take on increasing responsibilities earned him successive promotions and greater leadership opportunities. Today, as an Accounts Manager in the Finance Department, he plays a significant role in supporting the company's financial operations and contributing to its long-term financial objectives.

Reflecting on his journey, he credits much of his professional growth to the guidance and mentorship he has received throughout his career. In particular, he speaks highly of the Vice Chairman Mr. Ajinkya Firodia's leadership, describing it as a unique blend of strategic vision and personal connection. According to him, this combination has been a constant source of inspiration and has left a lasting impact on his professional outlook and work ethic.

Throughout his tenure, he has witnessed the organization evolve and adapt to changing market dynamics. From navigating industry shifts to managing complex financial responsibilities, he has embraced every challenge as an opportunity to learn and grow. His positive attitude and commitment to excellence have enabled him to contribute meaningfully to the company's success while continuously developing his own skills and expertise. Looking back on his remarkable journey, he takes pride in the milestones he has achieved, the knowledge he has gained, and the relationships he has built along the way. Yet, his focus remains firmly on the future. He continues to seek new opportunities for learning and improvement, believing that growth is a continuous process that benefits both the individual and the organization.

We congratulate Mr. Pratap Wagh on this well-deserved recognition and thank him for his unwavering dedication, professionalism, and valuable contributions to Kinetic Engineering Limited. His journey serves as an inspiration to colleagues across the organization and reflects the values that continue to drive Kinetic forward.



NEW JOINEES



Poornachandra K N
Engineer, KWV



Shambhavi Pathak
Sr. Executive, KWV



Vipin Dayma
Sr. Executive, KWV



Rahul Gavada
Sr. Executive, KWV



Rohini More
Deputy Manager, RANGE-X



Samir Kazi
Asst. Manager, RANGE-X



Yogesh Nikam
Operations head-Showroom, KWV



Ravi Patel
Asst. Manager, KWV



Suraj Somshetwar
Asst. Manager, KWV



Prasad Pore
Sr. Engineer, KWV



Sarang Shirbhate
Engineer, RANGE-X



Brijesh Kumar Yadav
Asst. Manager



Ashwini Aher
Accounts Executive, BIRTHDAY



Adit Patani
Intern, KWV

MONTHLY BIRTHDAYS



Vipin Dayma
Sr. Executive, KWV



Akshay Lokhande
Engineer, KWV



Vilas Patil
Manager, KWV



Bharat Dhimate
Management Representative, KWV



Onkar Kachare
KEL



Prasanna Pujari
Asst. Manager, KWV



Amrendra Kumar Kshyap
Asst. Manager, KWV



Rakesh Kumar
Manager, KWV



Omkar Mohite
Engineer, KWV